

Brighter Future... *It's all up to you!*

Be a part of ensuring a better future for El Dorado! You have the opportunity to influence the lives of our children through organizations that help improve the quality of life in El Dorado.

Here are ways you can help:

- Discover new ways to get involved in the lives of El Dorado youth, such as mentoring at the elementary schools or coaching at the Boys & Girls Club.
- Explore new volunteer opportunities with organizations such as the United Way, the El Dorado Education Foundation, the Union County Community Foundation, Promise Mothers, El Dorado Forward Task Forces or other service organizations that support education and seek to improve our community.
- Have a positive attitude! It's contagious! Let everyone know what a great place El Dorado is to live, work, and grow.

For more information about the El Dorado Promise or how you can be a part of El Dorado's bright future, visit these websites:

www.eldoradopromise.com
www.goeldorado.com
www.eldoradopublicschools.com

Community Report Card

El Dorado, Arkansas



School Enrollment



Community Response



Housing Market



College Enrollment

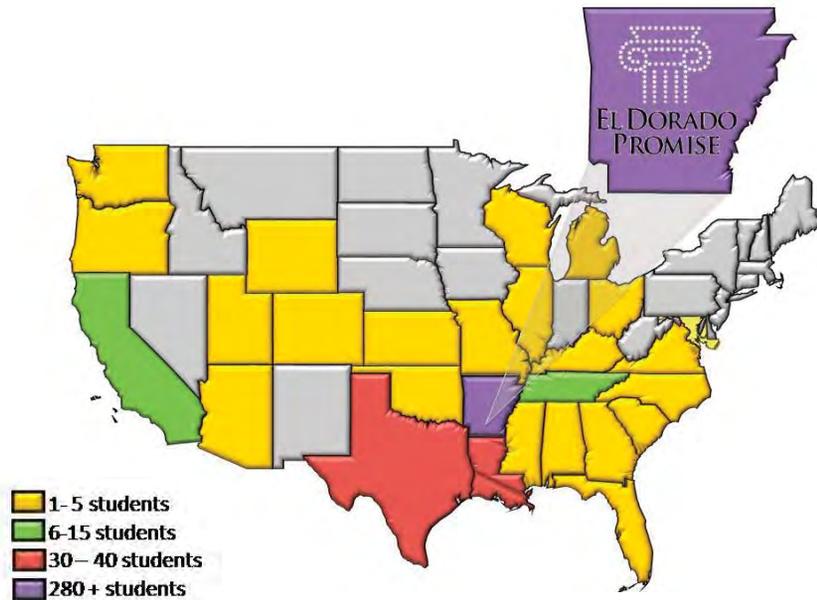


**BRIGHTER
FUTURE!**

On January 22, 2007, the El Dorado Promise scholarship program was announced. Since that day, the citizens of El Dorado have buzzed with excitement about the future of our young people and our community. While the benefits of the Promise will take years to fully realize, the collective effort of citizens and organizations throughout El Dorado has made the first year a tremendous success.

A+ School Enrollment

Following a 20-year enrollment decline, the 3% student increase for the 2007-2008 school year was a welcome change in the El Dorado School District. For the year, total enrollment in El Dorado Public Schools increased by a net of 140 students. Even more encouraging, enrollment for the kindergarten class of 2007-2008 was up by nearly 12%. As illustrated in the map below, new students came to El Dorado from across the United States.



A+ Community Response

The community of El Dorado has stepped up to the challenge issued by the Promise. In April 2007, the citizens of El Dorado passed a one-cent sales tax, with over 60% approval, to fund the El Dorado Forward initiative. This plan, which includes the construction of a new conference center, is being diligently

implemented by the El Dorado Economic Development Board, county and city officials, and community members. In September 2007, El Dorado voters overwhelmingly passed a school millage increase to build a new high school. The site on which the new school will be built has been acquired and plans are now underway for construction to begin in Fall 2008.

A+ Housing Market

As of October 2007, home sales in Union County were up nearly 4%, despite a 9% decrease statewide. Additionally, average selling prices were up 1.71%, surpassing the state average increase of 1.14%.

A+ College Enrollment

The most exciting result of the Promise thus far is certainly the increase in college enrollment. In 2007, over 80% of the graduates from El Dorado High School enrolled in college, compared to only 60% in previous years. Thanks to the Promise and the encouragement of the community, El Dorado Public School students are taking advantage of this wonderful opportunity to further their education.

Colleges Attended by 2007 El Dorado Graduates

